



“Parents stopped me and thanked me saying their children love the radio project, it’s the best thing they do, they talk about it non-stop.”

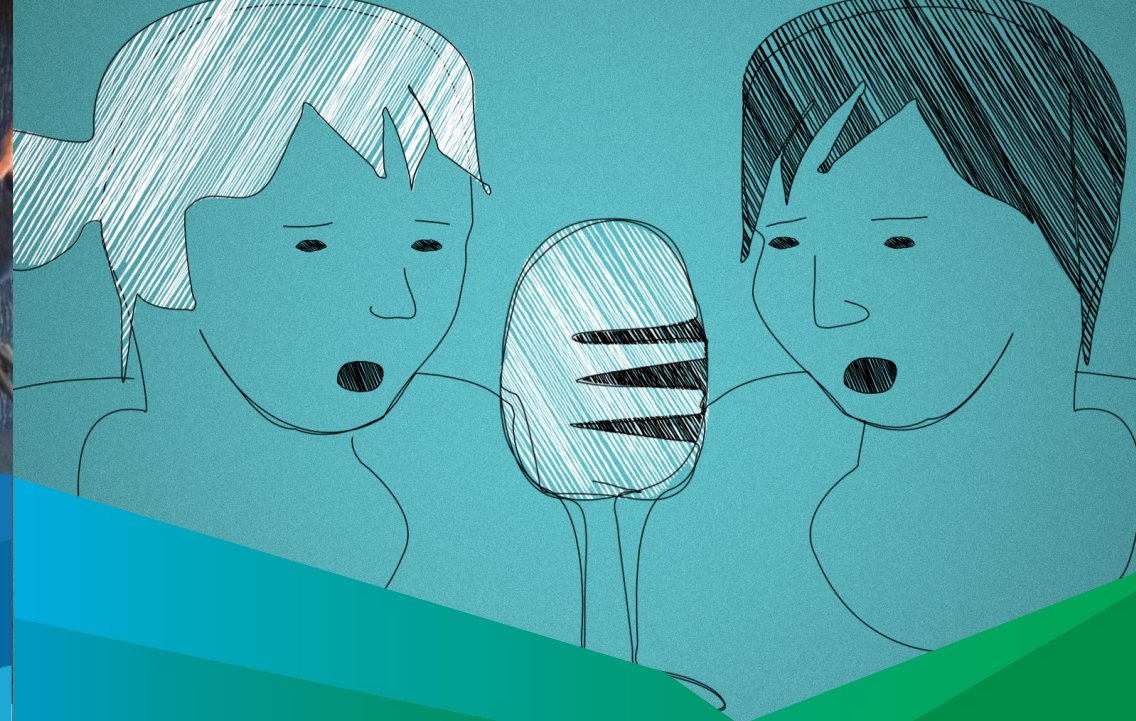
Sangeeta Shakos – teacher,  
Salford Pupil Referral Unit

#### HOW WE CAN HELP

We have lots of resources on the Community Radio Toolkit website to help you design and deliver an employability programme through community radio:

- Course materials linked to qualification frameworks
- Training handbook
- Videos and podcasts

To find out more see: [www.communityradiotoolkit.net/employmentfm](http://www.communityradiotoolkit.net/employmentfm)  
or get in touch, email: [cormac@radioregen.org](mailto:cormac@radioregen.org)

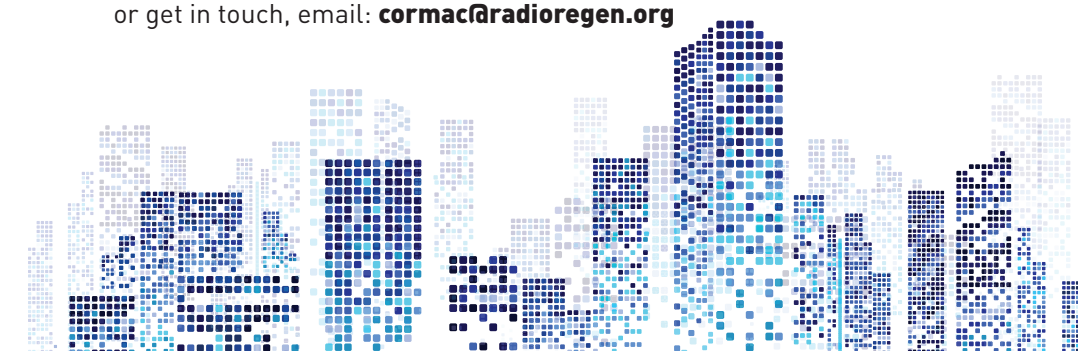


# Employment FM

Developing young people’s employability and  
communication skills through community radio

EMPLOYMENT FM IS SUPPORTED BY

phf Paul Hamlyn  
Foundation



# Community radio gets young people ready for work

**FACT: Community radio boosts the employability of disadvantaged young people... and unlocks their potential, particularly young people with communication difficulties and other learning barriers**

Young people face a cluster of challenges. Many leave school ill-equipped to secure and hold down a job or contribute to their communities... but radio is a great tool to build the necessary skills:

**“Employers have told us what they need is young people who are confident, who can communicate, and who are effective planners. They can teach them the trade – cutting hair or changing a tyre – but they can’t teach them the other parts. Radio does that quite easily: if you can speak on air and plan a show and work with a group of other young people, you can go along to an interview and talk about skills, planning, teamwork, group work. They’re the things that employers are looking for.”**

**Brian Webb – training manager, SHMU FM**

The Employment FM project involved different groups of young people across the UK:

- Jobseekers
- School students from Special Educational Needs schools and Pupil Referral Units (PRUs)
- Roma
- Young offenders

Courses were different lengths and targeted to the learners’ needs.

Our evaluation showed that participants gained valuable life skills as well as employability qualifications.

**“One of our students was very timid at the beginning and didn’t want to speak, but by the end it was clear he felt ok to speak out and contribute. As well as becoming more confident, he’s developed from having an ‘I can’t do’ mentality to an ‘I can do’ mentality.”**

**Ian Sheldrake – teacher, The Grange specialist school**

## **WHAT IS COMMUNITY RADIO?**

Community radio exists to enable people to find their voice and benefit their communities.

There are over 200 FM-licensed community radio stations in the UK, each serving and celebrating a particular community.

## **WHAT YOU CAN DO**

- Contact Radio Regen and Employment FM partners to find out how radio training works
- Partner with a community radio station to deliver a programme that engages, inspires and empowers the young people you work with.

