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**OUR RADIO PUBLIC SURVEY**

dd/mm/yyyy

**1. Gender** Male  Female **2. Age**-17  18-25  26-35  36-45  46-55  56-65  65+ **3. What is the first half of you postcode (e.g. L5, L27)?** \_\_\_\_\_**4. Do you have internet access at home?** Yes  No **5. Please tell me which radio stations broadcast to AREA NAME? Which stations have you ever listened to? Which have you listened to within the last month or the last week? (Don't let the respondent see this list!)**

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	Heard of:	Ever listened to:	Listened in last month:	Listened in last week:
No stations given	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
OUR Radio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radio XXXX	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BBC XXXX	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heart	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kiss	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BBC National stations (e.g. Radio 1, Radio 2, etc)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Internet only stations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please state station below)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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If respondent does mention OUR Radio - Go to Question 7If Respondent does not mention OUR Radio - Go to Question 6**6. Have you heard of OUR Radio?** Yes  (go to q. 7) No  (go to q. 8)**7. Would you say that you listen to OUR Radio:**Most Days  Weekly  Occasionally  Only to Certain Shows I currently do not listen **8. Please tell me how you listen to radio programmes on any station** (tick all that apply):FM/AM  Online  Podcasts  DAB Digital Radio  I don't listen to radio 

End of survey if have listen to OUR Radio.

If the respondent does not listen to OUR Radio please go onto question 9 below**9. Explain that OUR radio is volunteer run, aim of empowering members of the community, wide range of community, arts and music programs such as... You can listen on xx.xfm or at [www.OURRADIO.co.uk](http://www.OURRADIO.co.uk). Give them a flyer.****Do you think you will listen to OUR Radio in the future now you know about it?**Yes  No  Maybe **Thank you for taking part in this survey.**